



REMEMBER FORWARD GALA

Partnership Opportunities

**A story shaped by over 100 years of care.
A future written together.**



REMEMBER

Every community has a story. Ours begins with a **nurse** named Edith Lockwood.

In 1918, recognizing the need for local healthcare, Edith opened her home to care for neighbors who had nowhere else to turn. Over the next five years, she and a small team cared for nearly 2,000 patients and welcomed more than 200 babies into the world. Her compassion inspired a community.

In the years following World War I, community members came together to build a hospital as a **memorial to veterans** who had sacrificed for their country and as a promise to future generations that **quality healthcare would always be close to home**. In 1923, that vision became reality.

From the very beginning, our community hospital was **built by neighbors for neighbors**. It grew through the generosity of local families, the dedication of physicians and caregivers, the service of volunteers, and the unwavering belief that a community is stronger when it cares for one another.

For more than a century, that shared commitment shaped every chapter of our history and created a legacy that propels us forward.



Edith Lockwood with baby Glenn Watson
April 20, 1920.



FORWARD

Today, Edgerton Hospital and Health Services remains **one of Wisconsin's few independent community hospitals**, a distinction that means far more than standing on our own. The people who walk through our doors are not simply patients. They are our **neighbors**, our **teachers**, our **farmers**, our **small business owners**, our **friends**, and our **families**. Their stories have always been our story.

Here, healthcare is not just about delivering excellent medicine. It is about knowing the communities we serve, understanding what matters most to local families, and **improving access** to exceptional care **close to home** for generations to come. That is the promise of our independent community health system, and **it is a legacy entrusted to all of us**.

Innovation Rooted in Nature



As Wisconsin's first hospital to harness geothermal heating and cooling, we turned a bold idea into lasting impact by reducing energy costs and reinvesting those savings into patient care. Our geothermal system and Healing Garden reflect our belief that caring for people and caring for the environment go hand in hand, creating a place where nature supports healing, restoration, and connection.

Advanced Imaging Close to Home



We continue to invest in advanced imaging technology that brings exceptional care closer to home, from digital PET CT imaging to 3D mammography that helps detect cancer earlier with greater accuracy. Recognized for meeting the highest standards in quality and safety, our imaging services provide patients with confidence, clarity, and more timely access to the care they need in a convenient and comfortable setting.

Independence Increases Accessibility



Independence allows us to protect something every patient deserves: choice. In a region where insurance networks can determine where people receive care, Edgerton Hospital and Health Services stands out by being the only healthcare provider to accept MercyCare, Dean Health Plan, Quartz and GHC, as well as major commercial insurance plans. This gives families across Southern Wisconsin access to the healthcare services they need, when they need them, and where they want them.



Partnership Opportunities



The Remember Forward Gala

Presented by You

Stand alongside a community with more than 100 years of healthcare history as the exclusive presenting partner of an evening dedicated to honoring our past, celebrating our present, and inspiring the future.

- Exclusive event naming recognition
- Welcome remarks during the evening program
- Premier logo placement on all event materials and marketing
- Recognition before, during, and after the gala
- VIP reserved seating for 16 guests (2 tables)
- Featured sponsor spotlight on webpage, social media, and event program
- Signature Sponsorship Designation *(see below for options)
- Logo prominent on event webpage and ALL social media posts
- Prominent event signage
- Recognition in the event program

\$10,000
Exclusive

Legacy Partner

Honor the generations who built Edgerton Hospital and Health Services and help carry forward a legacy of compassionate, local healthcare for generations to come.

- Premier logo placement on event materials
- Reserved seating for 8 guests (1 table)
- Recognition throughout gala communications
- Opportunity for Signature Sponsorship Designation (3 available)
*see below for options
- Logo on event webpage and ALL social media posts
- Prominent event signage
- Recognition in the event program

\$5,000

Trivia Partner

Be an exclusive sponsor of one of our five rounds of Edgerton Hospital and Health Services Trivia during the gala. Your participation will allow guests to engage and collaborate with their table members to answer a designated trivia question. Your sponsorship will contribute \$100 for each correct answer from each event table.

- Logo placement at event
- Reserved seating for 4 guests
- Announced as Trivia Sponsor of designated round/question
- Name/Logo on central display screen during your sponsored trivia round
- Recognized at close of gala, with all Trivia Sponsors, when trivia totals are announced
- Listed on event webpage and social media posts
- Recognition in the event program

\$2,500
Exclusive

Community Builder Partner

Community Builder Partners are those who believe in the importance of local healthcare and in carrying forward a tradition of neighbors caring for neighbors.

- Reserved seating for 4 guests
- Recognition in the event program
- Logo on sponsor recognition signage at table
- Listed on event webpage
- Social media acknowledgement

\$1,000

Heritage Partner

Heritage Partners are local businesses and community supporters who want to share in the long history of Edgerton Hospital and Health Services as a community hospital built by and for the people it serves.

- Reserved seating for 2 guests
- Recognition in the event program
- Listed on event webpage
- Social media acknowledgement

\$500

Signature Sponsorship Designations



Each Signature Sponsorship highlights a meaningful moment of the evening and offers enhanced recognition for partners who wish to align their support with a specific aspect of the gala. Signature Sponsorships are available to **Presenting and Legacy Partners**.

Signature Sponsorships are available on a **first-come, first-served basis**. Staff will work with eligible partners to confirm availability and align sponsorships with organizational interests.

Mission Moment Sponsor

Support the evening's most inspiring presentation as a patient or family shares how compassionate, local healthcare changed their life. This powerful moment reminds guests that every gift makes exceptional care possible close to home.



Veterans & Heroes Tribute Sponsor

Honor the veterans, first responders, caregivers, and community leaders whose service, sacrifice, and compassion have strengthened our communities for generations. This special tribute reflects the values of courage, commitment, and service that continue to shape Edgerton Hospital and Health Services.



Hospitality Sponsor

Help create a welcoming and memorable experience by supporting the reception, dinner, and guest hospitality throughout the evening. Your partnership ensures every guest feels appreciated while celebrating the impact of community philanthropy.



Innovation Sponsor

Celebrate the future of healthcare by supporting investments in advanced technology, medical equipment, expanded services, and innovative patient care. This sponsorship highlights our commitment to meeting the evolving healthcare needs of Southern Wisconsin.





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Thank you for considering joining our story.

Contact us for further inquiries

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